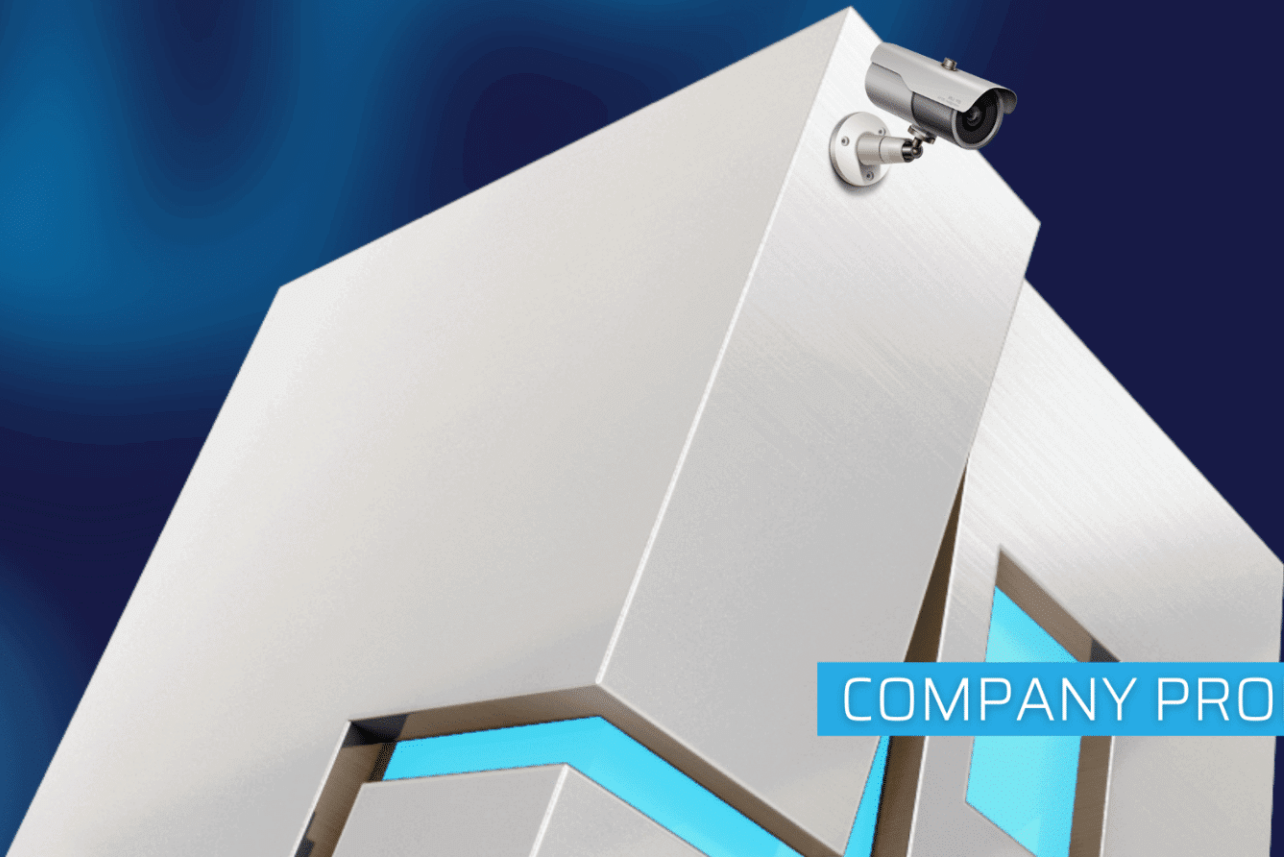




# ALFARRA TECH

## Your One Stop Solution



COMPANY PROFILE



ALFARRA TECH

# Your One Stop Solution

Find the best Security & Architectural plans here

Call 075 0191 4255 or visit  
[www.alfarratech.com](http://www.alfarratech.com)



## MISSION

Our mission is to provide protection and security to our clients through a bespoke service tailored to their specific needs, ultimately the safety and security of the client's staff, premises, assets and the general public is our highest priority.



## VISION

We are committed to the ongoing improvement of the services we provide to our clients. By investing in and developing our most important assets, our staff, we aim to achieve all our goals and exceed our clients' expectations.



## VALUE

As a company and as individuals we value above all else honesty, integrity, unselfishness, professionalism and mutual respect. For our staff, we offer a rewarding and challenging environment where personal development can flourish.

## ABOUT US

ALFARRA Tech is one of the leading companies in the field of information technology and general contracting that provides its services to a number of large institutions in IRAQ, Middle East, as we provides services and solutions necessary for any business, whether established or developed business, the company's work focuses on developing and improving security and provide the necessary devices to protect companies from threats or power business owners with CCTV, Fire Alarm, Inclusion System, Access Control, and more.

We provides a variety of plans in terms of General contracting such as Interior design, architectural plans, and construction works. Our Business Objective and Growth Strategy we aim to become a leader in the industry. Well being and productivity of our employees, providing the environment for them to realize their potential.





# OUR STRATEGY

## Intelligent Protective Services Partner

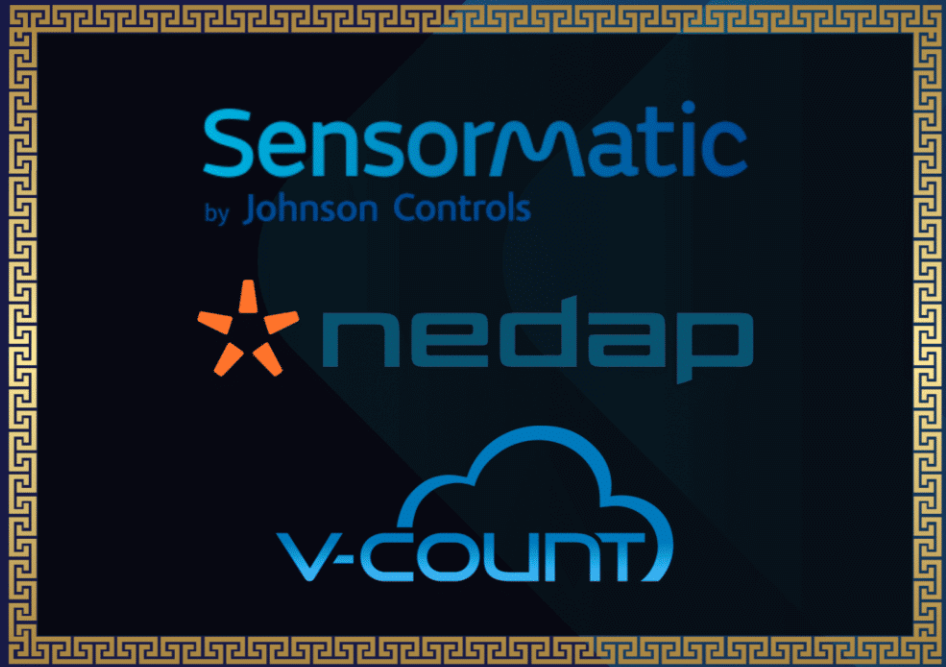
At Securitas, we are leading the transformation of the security industry by putting our clients at the heart of our business. We solve our clients' security needs by offering highly qualified and engaged people, in-depth expertise and innovation within our protective services. We have an exceptional ability to combine services into solutions and use data to add further intelligence. We call this being client-centric, people-focused and data-driven.

## Long-term Partnerships with Clients

Our clients are diverse, both in size and industry. Most of them have truly partnered with Securitas over a long period of time. Our dynamic data-based Securitas Risk Assessments support the on-going evolution of these partnerships over time. Our clients' needs continue to evolve with a rapidly changing world, but the need to remain safe while maximizing value remains constant.



# PARTNERS



# EAS System



**ALFARRA TECH**  
— Your One Stop Solution —

This system is designed to help retailers boost their sales and protect their profits, increasing open merchandising opportunities while reducing shoplifting and internal theft. It is engineered and manufactured for superb detection and deactivation performance, durability, ease-of-use, and aesthetics to match any decor

This system use one or more pedestals or antennas configured to create a surveillance zone at exits or checkout lanes. This system can be used in these sectors (Fashion, Electronics, Pharmacies, Health & Beauty Shops, Supermarket, Jewelry Shop)

No  
More  
Robbery!



EAS System



# ALFARRA

# CCTV

System

Video solutions for a safer, smarter world

When you install a surveillance solution, you are looking for more than visibility. You want to alleviate concern and strengthen peace of mind in the face of day-to-day activities and unforeseen events. To achieve that, your video security system should give you the tools and confidence to protect products, places and, most importantly, people

Modern security goes beyond the standard video infrastructure. Today's advanced technology allows operators to become the eyes and ears of buildings, enabling them to not only protect visitors and assets, but also achieve operational excellence.



CCTV does make a statistically significant difference in the reduction in crime. Our CCTV systems designed for your need



Al Farra Co. provides fire detection solutions for all applications including commercial properties, high-rise buildings, Industrial, Petro Chemical, Oil & Gas, Educational, Health, and Government facilities.



The earlier a fire is detected, the faster it will be that firefighters will respond, so may avoid major damage or even worse.

# FIRE DETECTION & FIRE ALARM



As we are ready to provide products range from detectors, manual call points, alarm devices, and fire detection panels to web-accessed electronic fire management solutions.



# INTRUSION ALARM SYSTEM

An intrusion alarm system is a system whose aim is to monitor and detect unauthorized access to a building. These systems are used for different purposes and in different contexts both residential and commercial. The main purpose of an intrusion alarm system is to protect from burglary, vandalism, property damage, and, of course, the security of the individuals inside the building.



There are many different types of intrusion alarm systems that can be standalone elements (like a glass-break sensor) or fully incorporated security ecosystems with CCTV cameras and access control. However, for the sake of clarity, we have dedicated separate overviews to access control and video surveillance systems. By doing so we will be able to focus better on the smaller components that help to keep your building safe.





# FOOTFALL

People Counting  
Demographics Analysis

Queue management  
Zone Analytics



## Actionable Data For Smarter Decisions


We offer a world-class people counting solution. With our state-of-the-art people counter and powerful e-commerce style analytics platform, we enable your business to analyze foot traffic, make data-driven decisions, and increase revenues.

## Benefits of People Counting System

- Get Real-Time Accurate Data
- Increase Conversion Rates
- Manage Occupancy Capacity
- Improve Marketing Effectiveness
- Optimize Resource Allocation
- Enhance Business Growth



COUNT STEPS  
DISCOVER  
NEW VISIT



**RFID**  
Radio  
Frequency  
Identification

# RFID

AlFarra RFID Solutions have extensive experience with RFID Technology in all industries and have successfully integrated a number of high-level complete turn-key RFID systems that have provided businesses with a much greater level of efficiency and ROI.

Our solutions provide businesses with the ability to seamlessly integrate RFID tracking to identify and track key assets, and inventory items, leading to higher levels of visibility and process efficiency. With real-time tracking information and the right application, you'll always know where your critical assets are.

## Benefits of RFID



Higher Productivity



Lower Cost



Increased Revenues



Improved Regulatory  
Compliance



Improved Quality  
Data Structure



Better Security



Shorter Process



Accurate and Relevant  
management Info





# ACCESS CONTROL

An Access Control System (ACS) will enable visual control of entrances to and exits from enclosed areas and will even record any attempts by employees or visitors to access restricted areas/premises within a guarded facility. Along with access restriction, an access control system will make it possible to assign an individual working schedule to each employee and to save and eventually examine the information about the events of a day. Such systems may operate autonomously and in connection with a computer. Depending on the size of a facility, the number of premises, and the number of personnel, particular types of equipment and software can be selected.



## Actionable Data For Smarter Decisions

Preclude access of unauthorized visitors to the company grounds. The system will show a photograph of a visitor on the monitors watched by the security personnel; and will allow the employee access in strict compliance with their working schedules; it will also take a record of the working hours; Provide automatic access to various premises only for the personnel listed on the access permission list for each of the guarded premises; Produce event logs



WE MOVE WITH  
TECHNOLOGY

# GENERAL CONTRACTING

## JOINT VENTURE BETWEEN



ALFARRA TECH



## Our Services Include:

- Construction work
- Architectural plans
- Executive schemes
- Re-habitation
- Interior design
- Graphic design

## Projects / Retail:

International Brands Such As

**MANGO**

women'secret



**SPRINGFIELD**

**CORTEFIEL**

Working closely with European designers to execute main location for these brands.



OUR  
WORK

MANGO



22

23



OUR  
WORK

women'ssecret





OUR  
WORK



SPRINGFIELD

CORTEFIEL



26



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## Our Clients

WE HOPE FOR  
YOUR CONTINUED  
SUCCESS.

LCwaikiki  
Better With You

DeFacto SHOPPING SHOP



women'secret

MANGO

SPRINGFIELD  
Man & Woman

KOTON

CORTEFIEL

UNITED COLORS  
OF BENETTON.

collezione



talis  
FASHION FOR EVERYONE

centrepoint

shoexpress

max  
LOOK GOOD. FEEL GOOD.

Levi's

SANARIA  
Since 1992

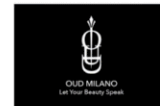
chicco

DHIFAF  
BAGHDAD  
cosmetics

DIGITAL CITY  
ديجيتال سيتي

C&F  
PERFUMERY

C&P



DKNY

BeautyZone  
بيوتي زون

IPEKYOL  
IRAQ



SULTAN  
1899

HCP  
HAWLER CENTRAL  
PHARMACY

IRAQ  
DUTY FREE

PARFOIS



babyshop  
it's your style

GADO  
OUTLET



# Contact Us



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